



Ohio-Based Industrial Chain Manufacturer Launches Blog

Webster Industries to use new platform to help customers and prospects

TIFFIN, OHIO – Webster industries Inc., a provider of engineered conveying solutions for a wide range of industries, launched its new customer-centric blog November 3.

"We see this as a great opportunity to assist our customers with new, useful product and technical information on a weekly basis," said Dean Bogner, Webster's vice president of sales and marketing.

The blog, he said, is an integral part of Webster's larger campaign to expand the company's ability to seamlessly communicate with its customers, no matter what platform they prefer.

Other elements of the outreach program include:

- **Regular emails** to provide a summary of the company's news and successes
- **YouTube** to provide technical videos to support the industry
- **Facebook & LinkedIn** to provide organization & department announcements

"Our customers have always known they can rely on Webster for the chain, service and education they need," Bogner said. "The launch of our blog simply strengthens that ongoing relationship."

About Webster Industries

From their beginning in 1876 in Chicago, Illinois, Webster has grown into a premier leader in industrial conveyor chain and vibrating conveyors, used in a wide variety of industries including forest products, food, automotive, cement, grain, asphalt, recycling, and steel industries. The company employs more than 300 nationally at its Tiffin, Ohio (Established 1907), Meridian, Mississippi; and Portland, Oregon locations. Learn more at www.websterchain.com.